

N.C.S.T.A.  
Board of Directors Meeting  
Emerald's View  
Danbury, NC  
September 9, 2011  
4:00 PM

Opening Prayer: David Cooper

Call to Order: Jerry Pearce

Roll Call: Absent: Jim Lanier, Chris Dobbins, Gabe Dellinger, David Wallwork, John Peele. Vote proxies given.

Review of June 14, 2011 Minutes. Motion to approve as read made by Keith Blackburn, 2<sup>nd</sup> by Frank Pearce, approved.

Remark's by President:

\*Jerry Pearce present's the new scholarship application for review. The change presented is the line for a NCSTA member to sign the application. Motion to accept new application made by Keith Blackburn, 2<sup>nd</sup> by Larry Beam, approved.

\* NCSTA new logo design. Jerry present's to the Board the suggestion to look into a new logo for our association that would encompass more of our industry. Jerry suggests we contact a firm and ask for several new logo designs to put to a vote from the Board. Price was discussed and a motion was made by Ace Potter to contact a graphic firm and spend no more than \$1,000.00, 2<sup>nd</sup> by Stanley Mills, approved.

\*Upcoming classes in Fall will be discussed later by Emerald Enterprise. Discussion about continuing classes as we have done in the past. Some other entities are offering "free" classes, but they will not have exposure to the different speakers and vendors like we offer throughout the year.

\*Be thinking of other revenue generating ideas such as NCSTA certified stencils for members, etc.

Treasurer's Report:

Ending balance as of 8/30/11 was \$48,488.94 in the General Fund and \$4,399.37 in the educational fund.

\$8,000.00 has been sent out in scholarships so far. There is one to write now, and two that will be sent out in the spring semester.

Motion to accept Treasurer report made by Stanley Mills, 2<sup>nd</sup> by Keith Blackburn, accepted.

Administrator's Update:

\*Sunset Beach had around 200 attendees. It was a disappointing turnout. Discussion about the feasibility of continuing the symposium in the east. Emerald Enterprise recommends that we no longer do a symposium in the eastern part of the state, but instead hold several smaller classes in different regions. Motion to not hold eastern symposium was made by Keith Blackburn, 2<sup>nd</sup> by Frank Pearce, approved.

\*Motion made by Keith Blackburn to increase prices of the classes if a second trip to the same region is necessary. Prices would go from \$100 for one day and \$150 for 2 days for the first trip, to \$150 for one day and \$225.00 for 2 days the second trip. This motion was 2<sup>nd</sup> by Larry Beam, approved.

\*NCOWCICB has a recommendation in their minutes to decrease the number of continuing education hours required for each level of certification. Grade level of 1-2 would be 3 CEU's, Level 3 & 4 would be 6 CEU's, and Level 4/combo would be 9 CEU's. If this passes, it would not go into effect until 2013. David Cooper will compose a letter to NCOWCICB to show NCSTA's support for the reduction of CE hours by class level.

\*Hickory update: We have the option to move convention from Sunday-Wednesday to Wednesday-Friday because the center is available. Monica Rhea suggests moving to Wednesday through Friday due to the increase of business in the earlier part of the week and to make classes longer and finish in 2 days. Motion made by Larry Beam, 2<sup>nd</sup> by Latt Moretz, approved.

\*The Board decided to do the vendor dinner on Wednesday night, and do away with the Gala and do heavy appetizers and cash bar on Thursday night instead. This would save approximately \$25,000.00. Motion made by Keith Blackburn, 2<sup>nd</sup> by Latt Moretz, approved.

\*Due to the rush to start classes by 8am, Keith Blackburn made a motion to change from a full breakfast for the annual business meeting, to a continental breakfast. This was 2<sup>nd</sup> by Frank Pearce, approved.

\*Motion made by Latt Moretz to keep the door prize value to \$300/day and purchase a TV for the 50/50 drawing to be given away on Thursday evening. This was 2<sup>nd</sup> by Larry Beam, approved.

\*Give-away options for Hickory discussed. Majority voted for Insulated Coffee mugs with logo and another item such as pens or another hat as budget allows.

\*Board of Directors will need to wear Red Shirts BOTH days.

Lobbyist Update:

\*Budget passed, vetoed, and the legislative body overrode the veto. Among the items in the Appropriations Act of 2011 was a dismantling of the Division of Environmental Health within the department of Environmental and Natural Resources. Budget will be effective as of 7/1/11.

\*Derricks and Cranes update. Representative Fox is willing to go to OSHA on our behalf. The first choice would be to get an exemption for septic tank trucks, if this isn't possible, we need to move forward to develop a program to be an accredited program for the required education.

Officer Re-election:

David Cooper, Vice President leads discussion about the re-election. Keith Blackburn makes a motion to leave all officers as filled right now. This was 2<sup>nd</sup> by Stanley Mills, approved. The new nomination form for the Board of Directors was sent out to all membership with the new procedure for nomination instructions, no nominations have been sent into the Board, therefore the Board of Directors will remain the same for 2012.

Contract with Emerald Enterprise brought before the board for review and approval or revision. Contract reviewed and Motion to accept made by Jimmy Shoaf, 2<sup>nd</sup> by Keith Blackburn, approved.

The next board meeting set for January 25, 2012 at 5pm at the Hickory Convention Center.

Motion to Adjourn made by Ace Potter, 2<sup>nd</sup> by Latt Moretz, approved.

N.C.S.T.A  
Board of Director's Meeting  
Teleconference  
December 14 ,2011

Call to order: Jerry Pearce

Roll Call: All present with exception of Jimmy Shoaf and Ace Potter.

Logo design options were emailed out to all Board members several weeks ago and a vote was taken for 1<sup>st</sup> and 2<sup>nd</sup> choices from each Board member. The Majority voted for #28 as 1<sup>st</sup> choice and # 26 as second choice. Motion made by Latt Moretz to go with logo design #28 as the new logo for NCSTA. This was 2<sup>nd</sup> by Gabe Dellinger, approved. This new design will be implemented on future NCSTA documents and apparel. This will not be done in time for Hickory in January.

Motion to Adjourn Teleconference made by Monica Rhea, 2<sup>nd</sup> by John Peele, approved.